

The Nelson A. Rockefeller Center  
for Public Policy and the Social Sciences

2015-2016

# ANNUAL REPORT

## FROM THEORY TO PRACTICE: PBPL 85 GLOBAL POLICY LEADERSHIP

Experiential learning is central to the pedagogical vision of President Hanlon '77. Public Policy 85: Global Policy Leadership (PBPL 85) perfectly translates that vision into reality for our public policy students every year.

The course begins in the classroom during the fall term, where a select group of students study the history and context of a public policy challenge in a particular country or region. Students are introduced to the process of assessing problems and developing solutions to the challenge, practices important to cultivating civically engaged, global leaders.

The class then travels to the country or region during Dartmouth's winter interim to conduct field research. Students meet with local policy leaders: politicians, academics, civil society leaders, journalists, business leaders, diplomats, and other in-country experts who help inform their analyses.

"The importance of travel is twofold," explains Professor Charles Wheelan '88, who taught the first three iterations of the course. "First is this marriage of learning in the classroom and talking to



The 2015 PBPL 85 class conducting two weeks of field research in Israel and Jordan during the off-campus portion of the course.

people on the ground. The second is testing your hypotheses and listening to people who have very conflicting points of view."

As a 2013 course participant, Don Casler '14 found the true value of the course was the "before and after effect" the trip had on his perspective about the topic. "To learn about all the issues for ten weeks, to fully grapple with them and to think you understand them," he explains, "and then travel to that country and find out that some things are exactly as you expected them to be, and some things are not what you expected them to be at all."

By the end of the course, students are completely invested in the topic—it is now personal, nuanced, and tangible.

For a final project, the students jointly write and distribute a detailed memo with specific policy recommendations, as targeted and actionable as possible. This requirement helps to synthesize the lessons learned from ten weeks of study on campus with their field work.

The final project also gives students the chance to learn and practice transferable workplace skills such as conducting interviews, project management, teamwork, negotiation, and problem solving.

The topics undertaken during the first three years of the course include: economic reform in India (2013), the peace process in Northern Ireland (2014), and the U.S. role in the Israeli-Palestinian conflict (2015). In 2016, the class conducted an evaluation of civil society in Ukraine utilizing USAID assessment methodologies with Professor Ronald Shaiko.

# ROCKY BY THE NUMBERS

**STUDENTS GRADUATED WITH A PUBLIC POLICY MINOR**  
25

**STUDENTS ENROLLED IN PUBLIC POLICY CLASSES**  
393 (includes cross-listed courses)

**PARTICIPANTS IN THE CLASS OF 1964 POLICY RESEARCH SHOP**  
40

**POLICY RESEARCH BRIEFS PRODUCED**  
14

**SENIOR HONORS THESIS GRANTS AWARDED**  
7

**DARTMOUTH-OXFORD EXCHANGE PARTICIPANTS**  
16

**DARTMOUTH LEADERSHIP ATTITUDES AND BEHAVIORS PARTICIPANTS & FACILITATORS**  
126

**FIRST-YEAR FELLOWS / CIVIC SKILLS TRAINING**  
23

**INTERNSHIPS FUNDED**  
36

**MANAGEMENT AND LEADERSHIP DEVELOPMENT PROGRAM PARTICIPANTS**  
120

**ROCKEFELLER GLOBAL LEADERSHIP PROGRAM PARTICIPANTS**  
71

**ROCKEFELLER LEADERSHIP FELLOWS**  
25

**FACULTY RESEARCH GRANTS AWARDED**  
4

**CLASSROOM ENHANCEMENT GRANTS AWARDED**  
16

**FACULTY WORKSHOPS OFFERED**  
24

**PUBLIC PROGRAMS OFFERED**  
35 (includes co-sponsored programs)

Note: This is a compilation of statistics on our programmatic activities during the 2015-2016 fiscal year.

# INTERCULTURAL LEADERSHIP COMPETENCIES



Robert Tichio '99 moderates a panel discussion on diversity in the workplace with fellow alumni: Maya Wiley '86, Vielcka Mansukhani Tu'05, and Rex Woodbury '15.

The Rockefeller Global Leadership Program (RGLP) was first piloted in the 2012 spring term to develop the leadership competencies of students during intercultural experiences, both academic and professional, while at Dartmouth and beyond. RGLP begins each term on campus with weekly sessions. There is a culminating fieldwork excursion during its seventh week that helps students experience cultural diversity firsthand.

During the 2016 Winter term, 24 RGLP participants, along with the Center's Deputy Director Sadhana Hall and Program Officer Vincent Mack, traveled to New York City for the off-campus portion of the program, organized in large part with the hands-on involvement of two Center Board of Visitors, Robert Tichio '99 and Maya Wiley '86, who work in the city.

"We have a unique opportunity to engage this generation of up-and-coming leaders to make a difference in the communities where they work and serve," said Robert Tichio, Partner and Managing Director of Riverstone Holdings, who moderated a panel discussion of three fellow alumni on "Diversity in the Public and Private Workplace: Advancing Understandings of Race, Gender and LGBT Identities."

In addition to the opening panel discussion, students visited the Bowery Mission to receive a firsthand perspective of NYC poverty and its policy implications. They toured Chinatown to catalyze discussion around immigrant communities. They spent time at the Whitney Museum, exploring the intersection of culture and art. Finally, students visited the Islamic Society of Mid-Manhattan, which initiated discourse surrounding the Muslim American cultural experience and the contentious nature of Park 51, otherwise known as the Ground Zero mosque.

"The experience was challenging and meaningful, and included some of the best hours of education I've had during my four years at Dartmouth," recalled RGLP Participant Mary Decker '16.

Students frequently comment that the program fosters some of the most honest and open conversation with peers that they have had while at Dartmouth.

"In our troubled world, a program like this becomes all the more crucial," says Sadhana Hall. "Students need to graduate with a deep understanding of what it means to show respect to cultural backgrounds different from their own, what it means to have a 'leadership presence,' and how to use words that engage others and build community, harmony, and peace."

To date, RGLP has impacted more than 200 students in this way. Even more will be able to participate in coming years due to the recent expansion of being offered all three terms—fall, winter, and spring.

*"We have a unique opportunity to engage this generation of up-and-coming leaders to make a difference in the communities where they work and serve"*



**SEPT. 2015** Former Speaker of the NH House, Terie Norelli, becomes the Perkins Bass Distinguished Visitor for the 2015-2016 academic year.



**OCT. 2015** Presidential candidate New York Gov. George Pataki participates in the "America's Economic Future" lecture series, co-sponsored by the Tuck School and the Rockefeller Center.



**NOV. 2015** Nate Fick '99, former Rockefeller Center Board of Visitor and current member of the College's Board of Trustees, receives the Class of '64 Outstanding Leadership Award.



**NOV. 2015** Presidential candidate Secretary Hillary Clinton speaks to more than a thousand Dartmouth students and community residents as the third speaker featured in the America's Economic Future series, co-sponsored by the Tuck School and the Rockefeller Center.

# DARTMOUTH EXPERIMENTS CONFERENCE

# ROCKEFELLER CENTER INCOME STATEMENT

This past July, political scientist, *New York Times* contributor, and Dartmouth Professor of Government Brendan Nyhan organized the 2016 Dartmouth Experiments Conference. This two-day event brought together researchers who use quantitative data to investigate phenomena surrounding elections, voter behavior, and public opinion. As an intensive quantitative research workshop, the conference featured presentations of new findings and study designs by graduate students, postdoctoral researchers, and junior faculty who study American politics.



Nate Cohn, *New York Times* political correspondent for "The Upshot" blog delivering the conference's keynote address to a packed audience at the Rockefeller Center.

Scholars from various backgrounds took advantage of this opportunity to collaborate and discuss the latest findings in their field, pooling together their own expertise with quantitative data.

"The academic goal of the conference was to give promising graduate students, postdocs, and junior faculty a chance to get detailed feedback on their work prior to submitting for publication," said Professor Nyhan. "Each presenter was matched with a senior faculty discussant who led the discussion of the work among attendees and helped identify areas for improvement and future research. The feedback was (I hope) especially valuable because everyone at the conference uses experiments to study political science."

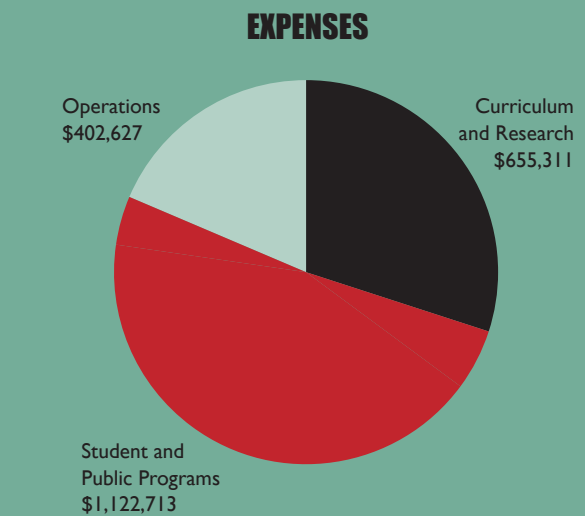
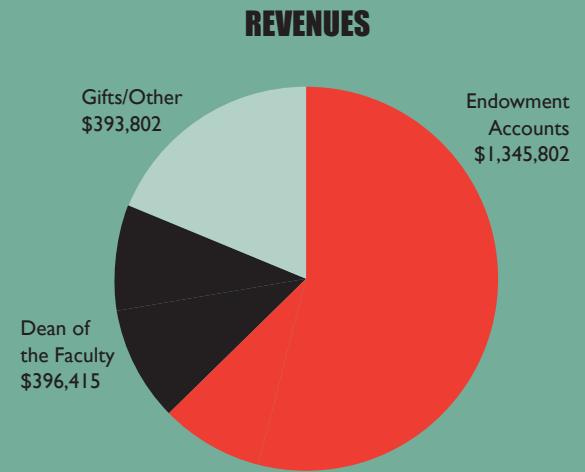
Participants came from Georgetown University, the University of Exeter, the University of Colorado, Iowa State University, Arizona State University, and Dartmouth College itself.

"The Dartmouth Experiments Conference gave me the opportunity to present my research to a group of leading experimental political scientists from around the country," said D.J. Flynn, a Postdoctoral Fellow from the Dartmouth College Program in Quantitative Social Sciences. "Their comments greatly improved the paper and helped identify interesting lingering questions to pursue in future experiments."

Nate Cohn, *New York Times* political correspondent for "The Upshot" blog delivered the conference's keynote address. Untangling the complexities of polling data to reveal a bigger message, Cohn's talk, "Will Obama's America Vote for Trump?" compared Obama's past demographic sweep to win two consecutive elections to Trump's less diverse attempt at the presidency.

"The conference was a great gathering of political scientists presenting cutting-edge, in-progress experimental work," said Herschel Nachlis, Department of Government Research Assistant Professor and Postdoctoral Fellow at the Rockefeller Center. "Conferences this productive, interesting, and collegial are indeed quite rare."

The conference was sponsored by the Rockefeller Center, the Department of Government, the Program in Quantitative Social Science, and the Politics and Law Program.



**TOTAL BEFORE USE OF RESERVES:** \$2,136,019  
**NET CHANGE IN RESERVES:** \$44,632  
**TOTAL FUNDS USED TO SUPPORT EXPENSES:** \$2,180,651



**JAN. 2016** U.S. Senator Kelly Ayotte (R-NH) visits the Public Policy 5 class of Professor Ronald Shaiko.



**JAN. 2016** Presidential candidate, Sen. Bernie Sanders, leads a town hall discussion at Dartmouth in an event hosted by the Rockefeller Center and the Tuck School.



**FEB. 2016** The Management and Leadership Development Program introduces off-campus visits to local businesses, such as Listen, Hypertherm, and King Arthur Flour as part of the curriculum.



**JUNE 2016** The Rockefeller Center and the Tucker Center co-sponsor a screening of the film *Spotlight* and panel discussion with *Boston Globe* journalists.

# INVEST TODAY IN TOMORROW'S LEADERS

[HTTP://ROCKEFELLER.DARTMOUTH.EDU/ALUMNI/DONATE](http://rockefeller.dartmouth.edu/alumni/donate)

## YOU can have an impact on the next generation of public policy leaders!

The Nelson A. Rockefeller Center delivers innovative programs that engage students in scholarship and leadership. It is only through the generosity of past, present, and future donors that the Center can pursue this mission and to achieve it with such positive impact.



The First-Year Fellow program provides students meaningful public policy experience in Washington, D.C. early in their undergraduate careers.



During public policy leave-term internships students apply classroom learning to real-life settings in preparation for the transition from school to career.



The PBPL 43/ECON 77: Social Entrepreneurship course encourages students to work together to develop innovative solutions for unmet needs related to poverty.

### 2015 - 2016 Board of Visitors

Fredric W. Corrigan '64  
Crystal D. Crawford '87  
Fernando de Necochea '62  
Alison R. Fragale '97  
Louis W. Goodman '64  
Timothy Harrison '78  
Aly Jeddy '93  
Jeffrey S. Kelley '69  
Morton M. Kondracke '60  
(Trustee representative)  
Jan K. Malcolm '77  
Aloysius T. McLaughlin, III '88  
Kim Ogden '84  
Elizabeth P. Roberts '79  
Peter C. Rockefeller '79, Tu'92  
Robert M. Tichio '99  
Curtis R. Welling '71, Tu'77 (Chair)

*"At the Rockefeller Center, we believe that the formula for creating citizen leaders is to provide students a home, with mentors and peers, for their academic and extracurricular pursuits. Our program of study supports students as they seek knowledge and engagement in public policy as well as the leadership skills they will need to translate that experience into socially beneficial outcomes in the world beyond Dartmouth. Look anywhere in the world today and you will find challenges and opportunities that can only be addressed through this unique combination – knowledge, engagement, and leadership."*

~ Andrew Samwick

**Director of the Nelson A. Rockefeller Center for Public Policy and the Social Sciences,  
Sandra L. and Arthur L. Irving '72a, P'10 Professor of Economics**



The Nelson A. Rockefeller Center  
at Dartmouth College

The Center for Public Policy and the Social Sciences

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