

The Dartmouth Poll

Mid-October 2024 Survey
Survey Field Dates 10-5-2024 to 10-18-2024
n=2,211 (Margin of Error +/-2.1%)
Random Sample of Registered Voters in New Hampshire
Release Date: 10-24-2024

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track? ⁱ

n=1976	%
Right Track	24.6
Wrong Track	63.3
Unsure	12.1

Generally speaking, do you approve or disapprove of the way Joe Biden is handling his job as President?

n=2,210	%
Approve	49.0
Disapprove	43.9
Neither/Don't Know	7.2

Thinking ahead to the presidential general election, are you almost certain that you will vote, very likely to vote, somewhat likely to vote, not very likely to vote or not at all likely to vote?

n=2,210	%
Almost Certain	85.1
Very Likely	9.8
Somewhat Likely	1.3
Not Very Likely	0.1
Not at all	0.0
Already Voted	3.1

If the 2024 presidential election were held today, who would you vote for if the candidates were:

n=2,202	%
Kamala Harris, the Democrat	58.5
Donald Trump, the Republican	37.7
Another Candidate	3.7

In the election for Governor, will you vote for...

n=2,196	%
Joyce Craig, the Democrat	51.1
Kelly Ayotte, the Republican	45.5
Another Candidate	3.3

[Asked of registered voters in the 1st Congressional District] If the election for the U.S. House of Representatives were held today, would you vote for...

n=977	%
Chris Pappas, the Democrat	56.8
Russell Prescott, the Republican	41.0
Another Candidate	2.3

[Asked of registered voters in the 2nd Congressional District] If the election for the U.S. House of Representatives were held today, would you vote for...

n=1,206	%
Maggie Goodlander, the Democrat	59.4
Lily Tang Williams, the Republican	38.2
Another Candidate	2.4

Do you consider yourself politically liberal, moderate or conservative?

n=2,195	%
Very liberal	13.1
Somewhat liberal	19.6
Moderate	32.2
Somewhat conservative	20.6
Very conservative	14.5

Do you consider yourself a Democrat, a Republican, an independent or a member of another party?

n=2,195	%
Democrat	29.6
Republican	33.3
Independent / Another Party	37.1

Who did you vote for in the 2022 New Hampshire gubernatorial election between Chris Sununu and Tom Sherman, or did you not vote?

n=2,189	%
Chris Sununu, the Republican	57.5
Tom Sherman, the Democrat	32.7
Someone Else	1.8
Didn't Vote	8.0

Who did you vote for in the 2020 presidential election between Donald Trump and Joe Biden, or did you not vote?

n=2,185	%
Donald Trump, the Republican	38.4
Joe Biden, the Democrat	56.4
Someone Else	2.6
Didn't Vote	2.6

DEMOGRAPHICS

Are you male or female?

n=2,188	%
Male	47.3
Female	52.1
Other	1.0

In what month and year were you born? [grouped below into categories]

n=2,139	%
Age 18 to 34	6.4
Age 35 to 49	18.6
Age 50 to 64	32.5
Age 65 and Older	42.4

Would you consider yourself:

n=2,172	%
White	93.0
Hispanic or Latino	1.1
Black or African American	1.0
Asian	1.0
American Indian/Alaskan	0.0
Native Hawaiian / Pacific	0.0
Other Race	2.1
More Than One Race	2.5

What is the highest educational level that you have completed?

n=2,182	%
Grade School	1.0
High School	23.0
Some College/Vocational	9.4
College	49.0
Post-Graduate	17.5

Which of the following general income categories is your total household income before taxes?

n=2,109	%
Under \$25,000	4.3
\$25,000 to \$49,999	14.4
\$50,000 to \$99,999	32.5
\$100,000 to \$199,999	35.2
\$200,000 or more	13.6

METHODOLOGY

These findings are based on The Dartmouth Poll, a survey conducted by faculty and students affiliated with The Nelson A. Rockefeller Center for Public Policy and the Social Sciences at Dartmouth College. The survey responses were collected between Oct. 5 and Oct. 18, 2024 based upon interviews with 2,211 registered New Hampshire voters. Survey respondents were randomly selected from the New Hampshire voter file maintained by L2, a national supplier of processed and enhanced registered voter data for political, public affairs, and research use. Respondents were recruited to join an internet survey through a mail invitation postcard sent to addresses throughout the state.

The response rate for the survey was 2.1% based upon a formula from the American Association for Public Opinion Research (AAPOR RR3). The margin of sampling error for the survey is +/-2.1%. The margin of error for the congressional election results is larger, around 3.1%, due to the smaller sample sizes. The survey data were weighted based upon gender, age, education, partisanship, county, and congressional district geography to match the population characteristics of New Hampshire registered voters in 2024. The data were also adjusted for respondents' likelihood of voting based upon self-reported likelihood of voting, age, race, education, income, and past turnout. Substantive answer choices were rotated randomly for non-demographic questions.

The Dartmouth Poll was established in 2024 and conducts surveys periodically on elections, policy issues, and other topics. The research has no affiliation with any political candidate or campaign and has received no financial support from any political candidate or campaign. The survey project is funded by The Nelson A. Rockefeller Center for Public Policy and the Social Sciences at Dartmouth in Hanover, New Hampshire.

ⁱ There were two versions of the right/wrong track question, one that had right direction followed by wrong track and another that had wrong track followed by right direction. The version for any given respondent was assigned randomly. However, due to a programming error, a random subset of respondents during the first two days that the survey was in the field may not have seen this question, so the number of cases is less for this question than for later questions.